

Information about Privacy

Privacy Policy (art.13 Legislative Decree no. 196/2003)

This information describes the modalities for site management regarding handling of personal data collected from the user.

Data will be collected and handled according to Recommendation number 2/2001, adopted on May 17, 2001 by the European Authorities for the protection of personal data, in order to identify common minimum requirements for on-line collection of personal data within the European Union. Also, this Recommendation supplies added information on the subject, according to Article 13 of Law Decree dated June 30, 2003, number 196 (hereafter Privacy Codex), in the matter of personal data protection.

This information refers only to the site www.rolli.it (hereafter "Rolli"), therefore it does not apply to other websites that might have been visited by the User through a link.

Data Controller

Industrie Rolli Alimentari S.p.A, Galleria Bassa dei Magnani, 3, 43121 – Parma (PR), Italy (info@rolli.it).

Data Processors

User's personal data may be shared with individuals involved in the business organization of the site (administrative, commercial and marketing personnel, legal department, and system administrators), or external third parties (technical service suppliers, postal carriers, hosting providers, information technology companies, communication agencies). These third party agencies will be given only the information that is strictly necessary for the execution of their operations. They are required to handle the data as if they were the owners, or, in some cases, as Data Processors appointed by the Data Controller, with the same objectives as those indicated in this Privacy Policy. Writing to info@rolli.it it's possible request a copy of the Data Processors' list.

Data handling location

The data related to the services on this website will be handled at Data Controller's headquarters.

Data are managed under Data Controller direction and under Data Processors control, for the above mentioned purposes, by authorized personnel (Rolli or its Affiliates or external third parties). No data will be revealed or disclosed.

Personal data of the User who request advertising (brochure, depliant, estimates, etc.) will be handled only for the purpose of answering specific requests for information by the User and will not be revealed to third parties.

TYPES OF HANDLED DATA

Navigation Data

Computer systems and software procedures used for the correct website operation acquire, during their normal operation, some personal data whose transmission is implicit in the Internet communication protocols.

This information is not collected to be associated with a specific person but, for their nature, could identify users through processing and association with personal data held by third parties.

This data category includes IP addresses or computer domain names used by users connecting to the website, addresses of the requested resources in URI notation (Uniform Resource Identifier), requested time, method used to submit a specific request to the server, size of the file obtained in reply, numerical code indicating the status of the server response (successful, error , etc) and other parameters **related to the operating system and to the user's IT environment**.

These data are used only for anonymous statistical information purposes on the website use and to check its correct operation; they are deleted immediately after processing.

Data could be used to verify responsibility in case of possible cybercrimes against the site. With exception of this hypothesis, this kind of data is not stored longer than 7 (seven) days.

Do Not Track requests: Do Not Track is a technology and policy proposal that enables users to opt out of tracking by websites they do not visit, including analytics services, advertising networks, and social platforms. **If the User's** browser is compatible with this technology and the User chooses to opt out of third-party web tracking (Do Not Track turned on), the websites do not track those visits.

Cookies: No Users' personal data are tracked by this Application.

This Application do not use Cookies for personal data transmission, or "**persistent cookies**", or **other tracking systems**. The use of "**Session cookies**", which are temporary cookie files, that disappear when the browser is closed, is strictly limited to the transmission of session identifying marks (consisting in random numbers generated by the server), required to allow a secure and efficient web navigation.

Moreover the session Cookies avoid the use of other technologies that could compromise the User's privacy and they do not allow the acquisition of User personal identification data.

Data voluntarily supplied by the User

L'invio facoltativo, esplicito e volontario di posta elettronica agli indirizzi indicati su questo sito comporta la successiva acquisizione dell'indirizzo del mittente, necessario per rispondere alle richieste, nonché degli eventuali altri dati personali inseriti nella missiva.

The identification of the user might be possible thanks to additional information submitted by the concerned person: for example, by filling data collection forms; or through optional, clear and voluntary e-mail sending to web addresses listed on this website with the aim to acquire sender's address, necessary to reply to all the other requests, and any other personal data included in the communication.

Optional supply of data

In addition to those specified on navigation data, the user is free to provide personal data to specific request on products and/or services. Without this information, which is essential, it may be impossible to fulfill the request, such as when applying by a form for users' advertisings.

Method of data handling

The personal data handling occurs by manual, computing and telematics tools, also in an automatic way, and strictly related to the declared purposes and, in any case, in order to ensure security and confidentiality and for the time strictly necessary to attain the purposes for which they have been collected.

The confidential data are processed legally and accurately, are collected and stored for the specified reasons, are precise and, if necessary, updated, relevant, complete and not exceeding the purposes for which they have been collected and then processed, in respect of the basic measures of security, rights, freedoms, and dignity of the interested parties, with particular attention to the confidential nature of personal identities and the right to have this information protected. Specific safety measures are in place to prevent loss of data, illegal or improper use and unauthorized access.

Data communication

The personal data acquired can be communicated to:

- "Rolli Group" companies;

- Public Authorities in compliance with laws, regulation and European legislation;

always in compliance with the purposes of the handling indicated above.

Rights of the parties involved

Individuals whose personal data refer to have the right to obtain at any time confirmation whether such data exist and to know their content and origin, to verify their correctness or to request that such data are integrated or updated or rectified.

In order to exercise the rights established by article 7 of Italian Legislative Decree 196/2003 (confirmed existence of supplied data, knowledge of their content and source, request for blocking data in violation of law, opposition to data handling for legitimate reasons), the user or party involved may contact directly the Data Controller at the address stated above.

Industrie Rolli Alimentari S.p.A.

Galleria Bassa dei Magnani, 3

43100 Parma - Italy

Tel. +39 0521 220629-220611

Fax +39 0521 232449

E- mail : info@rolli.it

Following is the full text of the above mentioned article 7 of of Italian Legislative Decree 196/2003

1. A data subject shall have the right to obtain confirmation as to whether or not personal data concerning him exist, regardless of their being already recorded, and communication of such data in intelligible form.
2. A data subject shall have the right to be informed:
 - of the source of the personal data;
 - of the purposes and methods of processing;
 - of the logic applied to the processing, if the latter is carried out with the help of electronic means;
 - of the identification data concerning Data Controller, data processors and the representative designated as per Section 5(2);
 - of the entities or categories of entity to whom or which the personal data may be communicated and who or which may get to know said data in their capacity as designated **representative(s) in the State's territory, data processor(s) or person(s) in charge of the processing.**

3. A data subject shall have the right to obtain:
 - a. updating, rectification or, where interested therein, integration of the data;
 - b. erasure, anonymization or blocking of data that have been processed unlawfully, including data whose retention is unnecessary for the purposes for which they have been collected or subsequently processed;
 - c. certification to the effect that the operations as per letters a) and b) have been notified, as also related to their contents, to the entities to whom or which the data were communicated or disseminated, unless this requirement proves impossible or involves a manifestly disproportionate effort compared with the right that is to be protected.

4. A data subject shall have the right to object, in whole or in part,
 - a. on legitimate grounds, to the processing of personal data concerning him/her, even though they are relevant to the purpose of the collection;
 - b. to the processing of personal data concerning him/her, where it is carried out for the purpose of sending advertising materials or direct selling or commercial communication or else for the performance of market surveys.